



**SMART
BUILDING®
Levante**

International Fair for plant innovation
in the Mediterranean

May 12-13-14, 2022 Fiera del Levante, Bari-Italy

After two virtual editions, which confirmed the strong link
between Smart Building Levante and Southern Italy operators,
from 12-14 May 2022 Fiera del Levante will return to host
Companies and Professionals in presence

It is an event



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www.smartbuildinglevante.it/en

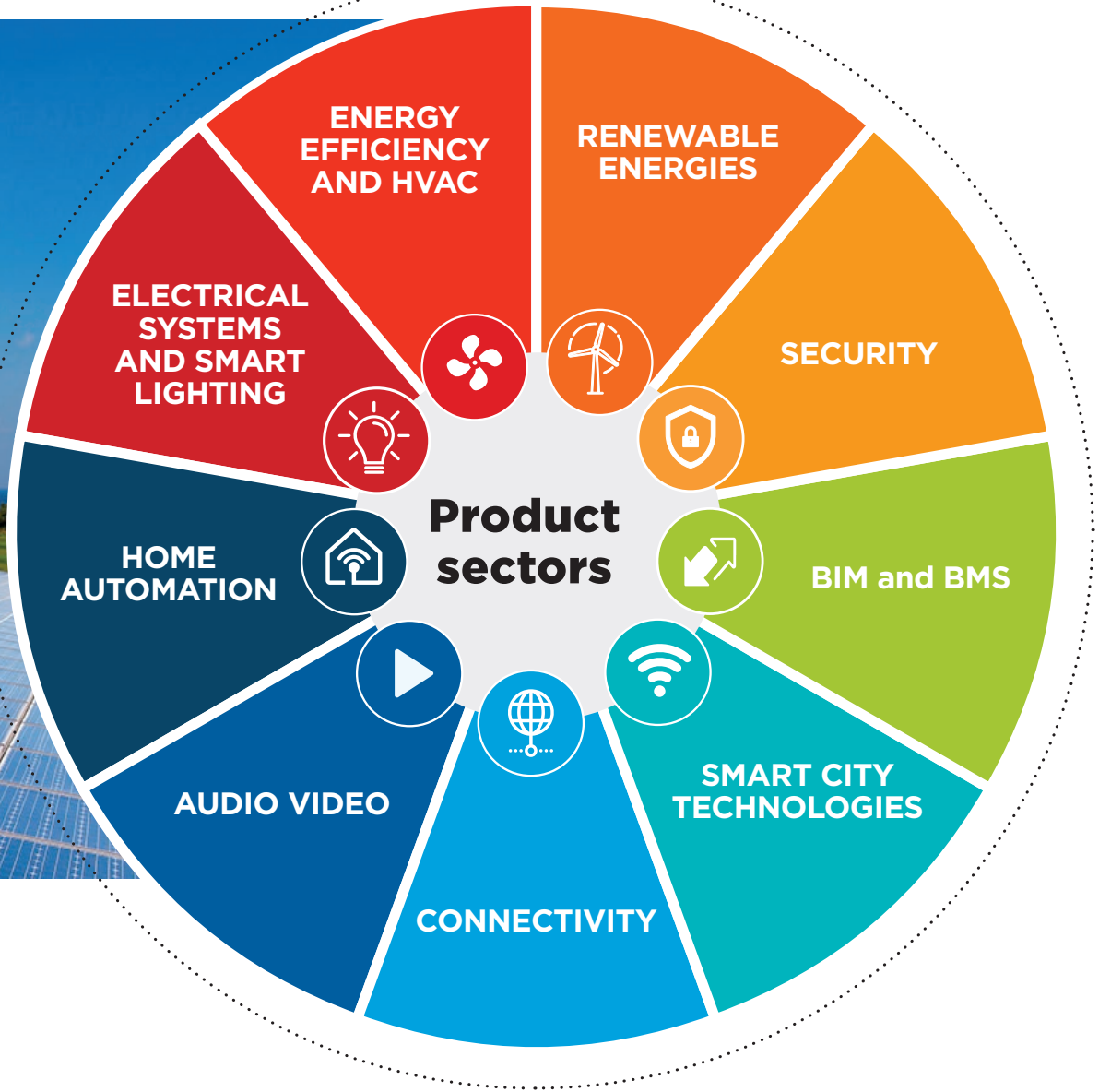
Innovation for the development of Southern Italy

Smart Building Levante is the reference exhibition for the regions of Southern Italy in the field of technological innovation related to construction and territory.

So as all Smart Building Italia's events, this fair offers both moments of marketing and skills-development, thanks to prestigious partnerships that allow to realize professional updating of the highest level. These partnerships add up to collaborations with the main **Professional Orders, Associations of Category**, with the **Competence Center and National Associations** that constantly collaborate in the design of **Smart Building Italia** initiatives such as **Smart Buildings Alliance, Aibacs, National Cluster Smart Communities Tech, Prosiel, Association of Energy Managers, SIEC** and finally **Bari's Polytechnic**.

This fair has a specific aim, to facilitate the introduction of new technologies related to home, building and city, in the regions of Southern Italy and the Mediterranean basin, taking advantage of the vocation of Bari to be a natural pole of attraction for a vast area that encompasses the Balkans and the entire Eastern Mediterranean.

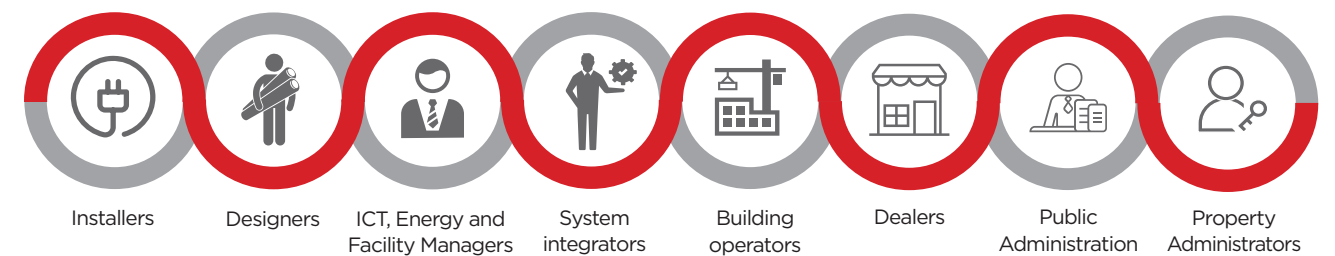
It is no coincidence that the **Puglia Region immediately recognized the status of International Event**, allowing participating companies to **access important financing**



call for participation to international trade fairs. The 2022 edition of Smart Building Levante will be crucial, falling in the middle of the **PNRR's** implementation, which has a strong impact on the **green building sector**.

Digitization, energy efficiency and adaptation to climate change are exactly the focus that the Technical Scientific Committee, has set as objectives of the event in Bari, in line with those strategic objectives that the European Union has indicated as priorities for the coming decades.

Professional targets



2018 edition numbers

5,112

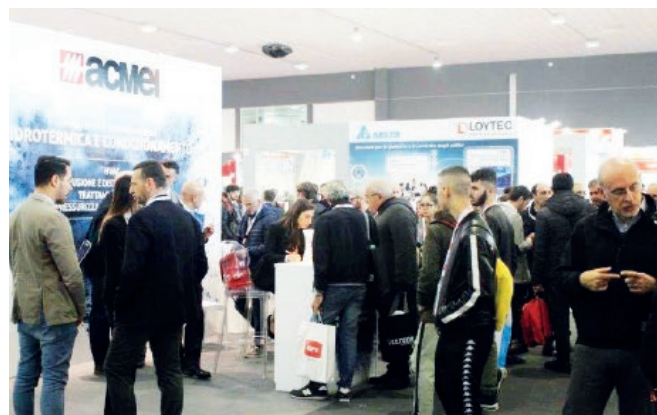
Professional visitors in 2 days of fair

494

Participants to the conferences during the two days of the fair

11,653

Unique users for 16,371 site pages visited in November 2018





BARI SMART CITY CONFERENCE



Bari Smart City Conference May 11, 2022 Auditorium, Polytechnic of Bari

The Bari Smart City conference will be held at Smart Building Levante

The **first Bari Smart City Conference** will be held on the day before the event, thanks to the partnership between Smart Building Italia and the Polytechnic of Bari. This format was launched in 2019 in Milan, and now it expands to the South of Italy to address the challenges that await the cities of the Mediterranean Basin, including Bari that thanks to its prestigious University, aspires to play a leading role and to be a competent center.

The event will take place at the Auditorium of the Bari's Polytechnic on May 11. There will be two working

sessions marked by a reflection on the methodologies and technologies that can characterize the peculiar action of cities located in warm climate regions, to ensure a non-traumatic ecological transition and an adequate resilience to the ongoing climate change.

Moreover, in the months preceding the event, the **Polytechnic of Bari** will launch a **call to action to its students** to select the best and most innovative ideas in this field, which will be presented during the **Smart Building Levante** fair in a special area.

It is an event



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